



January 26, 2012

To Whom It May Concern:

I am writing to recommend the excellent work of Alpha Construction Co., Inc. based on our recent experience with three very successful new construction projects completed by Alpha for Menorah Housing Foundation. These projects include Parthenia Street Senior Housing, 77 new affordable apartments in Northridge (2007), Long Beach Senior Housing, 66 new affordable apartments in the City of Long Beach (2009), and Pico/Veteran Senior Housing, 46 new affordable apartments with 4,500 square feet of ground floor office space in West Los Angeles (2011).

All of these projects were completed on time and within budget, and were publicly funded by the U.S. Department of Housing & Urban Development, the City and County of Los Angeles, and the Long Beach Redevelopment Agency. In each of these developments, Alpha Construction Co., Inc. responded diligently to the myriad requests of every public agency including building department items, necessary paperwork reviews, and compliance monitoring with all applicable prevailing wage requirements. Alpha repeatedly demonstrated efficiency, timeliness, thorough documentation and remarkable good cheer. We credit Alpha's prompt communication with our project architects to achieving a change order percentage averaging far less than 1% in each of these three completed buildings.

Menorah Housing Foundation, a non-profit organization which developed and currently manages 1,139 affordable apartments for very low-income seniors throughout Los Angeles County, remains dedicated to achieving high quality construction, long-term durability, and reasonable cost. While these may appear to be conflicting goals, I can strongly state without hesitation that Alpha Construction Co., Inc. enables us to achieve them all. Alpha's management and on-site personnel work with extraordinary commitment to a team approach, addressing any anticipated construction issues immediately and proactively. They work with our architects and consultants to meet our affordable housing budget in a creative and diligent manner. Importantly, Alpha personnel are always willing to listen to client needs, working cooperatively to solve potential concerns well before they could otherwise become problems. We truly enjoy working with Alpha Construction Co., Inc. Their commitment and dependability make it easy for us to choose Alpha as our contractor again on a new project commencing construction in 2012.

I am very pleased to offer the highest possible recommendation for Alpha Construction Co. as an excellent General Contractor that Menorah Housing Foundation considers one of our most valued development team members. Please feel free to contact me at (310) 475-6083 x206 if you have any questions, or would like any additional information.

Sincerely,

A handwritten signature in blue ink that reads "Anne Friedrich".

Anne Friedrich  
President

